

WIPm women In
PROJECT management
Summit 2023

9TH MARCH 2023 CONVENTION CENTRE DUBLIN

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welcome

Hello and a very warm welcome to the **2023 Women in Project Management**



annual event. After the recent turbulent years that we have all experienced, we are delighted to return to *The Convention Centre Dublin* where we launched the inaugural event back in October 2019.

Who could have predicted back then that our lives would have changed so dramatically over the following few months as we found ourselves in a global pandemic?

Much has changed since then, both within our personal and professional lives. We find ourselves managing our projects within a hybrid environment, and face new challenges along with maintaining a cohesiveness amongst our project team through technology. But today we gather in person connecting with old friends and making new connections.

Finally, it would be remiss of me not to mention the passing of Vicky Phelan who sadly lost her battle with cancer on November 14th, 2022. Vicky was a beacon of hope and light for women in Ireland. We were delighted when at the inaugural event she was well enough to join Raymond on stage for an emotional interview. Their lives had crossed paths through their journeys with cancer and that day will remain within our hearts forever more. *Ar dheis Dé go raibh a hanam.*

niamh o'neill

ey

THE ROLE OF PROJECT MANAGEMENT IN ORGANISATIONS TRANSITIONING TO A PRODUCT-CENTRIC APPROACH

Organisations are increasingly adopting a product centric, agile approach to delivering value. This challenges traditional product management approaches and roles. This presentation will outline what a product centric organisation means, why and how organisations are adopting this approach and, using case studies, what this means for portfolio management, project management, Project Management Offices, and the project manager role in such organisations.



Niamh O'Neill is a Technical Program Manager with over 15 years experience across multinational IT service providers and software and hardware vendors using best practice project management governance (agile & waterfall). She has lead multi-disciplined teams in dispersed global environments.

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SPEAKER LINEUP

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KAREN HOPE

EAST MIDLANDS RAILWAY

NaGHMEH NaSSIRI

TH3RDCURVE

NO IMPOSTERS HERE - WOMEN ARE VITAL SENIOR LEADERS IN CONSTRUCTION AND INFRASTRUCTURE PROJECTS

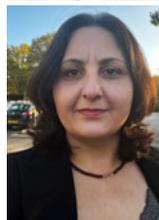
Two women leaders in technically complex male dominated industries - one with little 'relevant' experience - one who has 'lived' experience of suppressive regimes - both succeeding.

Their story will demonstrate that gender equality in the construction industry is not just about balancing the numbers. In a sector with the highest male/female ratio it also has the highest male suicide rate. Let's explore how women project leaders can be vital arbiters of change now and for future generations.

Karen Hope is rail industry professional with a finance, commercial and contract management background. She now leads major infrastructure investment/transformation programmes for new train fleet introduction, involving depot construction, P-way, signalling, depot protection, service & maintenance equipment upgrades and OLE introduction.



Naghmeh Nassiri is an Iranian national who has made her home in the UK. A highly skilled specialist in the dark arts of programme controls and planning. Working in construction industry Naghmeh is a passionate advocate of gender equality and the wholesale benefit of women as senior leaders in project management.



Carole OSTERWEIL

VISIBLE DYNAMICS

UPGRADE YOUR EMOTIONAL INTELLIGENCE WITH A LITTLE NEUROSCIENCE

Emotional Intelligence (EQ) we are told, matters more than IQ if you want to succeed at work, on projects or in your personal life.

Organisations spend huge sums building the EQ of their project leaders and staff, yet few (organisations or people!) have fully realized the potential.

Carole will critique traditional approaches to developing EQ and draw on neuroscience to introduce an innovative and practical tool, 'EQ as Questions', to upgrade your EQ at work and home.



Carole is an author, project troubleshooter and coach who's on a mission - to bring an understanding of how the human brain works to the world of project management and business transformation. Her newest book Neuroscience for Project Success: Why People Behave As They Do, was published by APM in 2022.

James Sweetman

HARNESSING YOUR WISDOM

'Knowledge we get from research and study. Wisdom implies experience, nuance, context and a broader perspective. Knowledge informs how we do things. Wisdom determines who we are.' So says, motivational speaker and author James Sweetman who will facilitate a keynote session titled 'Harnessing your Wisdom'.

Central to James's work is the idea that we are all perfectly ourselves whilst at the same time continuously evolving. If you want an opportunity to get clear as to what's important to you, learn strategies for harnessing your wisdom, or simply seek a boost of inspiration and empowerment going into 2023, then this is a session not to be missed.



James Sweetman is a highly-rated and well-respected Motivational Speaker, Executive & Life Coach, and Author. He is a sought-after expert in the fields of Leadership and Personal Development. James is the author of six books including 'Soar - Powerful Questions that will Transform your Life' and 'Words to Inspire.' He is the host of the popular podcast 'Your Time with James Sweetman.' For more information visit www.jamessweetman.com

Beverly PAsian

UTRECHT UNIVERSITY OF APPLIED SCIENCES

HOW SMART CITY PROJECTS ADDRESS GENDER ISSUES

Achieving quality-of-life in smart cities is the goal of project managers. Collaborations within the quadruple helix can help, along with commitments to specific project supporting housing, beautification, culture and faith (among others). Current research across thousands of projects definitively shows this is not happening and that gender perspectives are not being considered. The socio-economic implications are alarming and need addressing but hope can be found within some cities under female leadership.



Beverly PAsian's career is one of a project management practitioner and researcher. From online learning to smart cities, she has investigated how technology can enhance quality of life. Immersed in smart cities, her research shows the project types contributing to QoL and the collaborations used to accomplish this.

ANGELA BERGIN

GLOBAL PAYMENTS

PROJECT MANAGEMENT AS A FAST TRACK INTO LEADERSHIP

Do you want to build your career into increasing leadership? Do you want to see more women in the C-suite? Shouldn't those leaders be...here? Project Management offers a fast track, by building the repository of skills you need to take on challenges at any level. Join this talk to understand the wider benefits of PM to your career, reflect on the skills you gain each day, and the impact of building your career plan. We want to see more women leaders right? Well, let's start with you!



Angela is a Senior Vice President in Global Payments. She started her career in project delivery, moving from Consulting to Industry roles. Angela is the winner of the 2022 Image Media/PWC Digital & Technology Businesswoman of the Year. She is a certified Career Coach and an advocate of increasing women in leadership.

PETRA RANCSIK

FUSION FOR ENERGY

HOW TO DEAL WITH CULTURAL DIVERSITY WITHIN A PROJECT

Petra will provide a short introduction to Erin Meyer's The Culture Map and cultural dimensions of Hofstede, with low and high-context cultures enabling her to set the scene for her presentation. She will intertwine working examples throughout her presentation taken from her experience with Northern European countries and her Japanese counterparts. Petra will concentrate on the aspects of what difficulties arise in a project from the multicultural environment and how we can overcome them.



Petra is a Project Management Support Officer at Fusion for Energy since 2010 and prior to fulfilling that role she was a Finance Officer for the Baltic Sea Region Programme. Petra has achieved PMP certification with PMI and holds a MSc in Economics, as well as a Postgraduate Degree in legal studies for economists and is a qualified English-Hungarian translator. Petra has vast experience of working in a multi-cultural project environment across many geographic regions.

CATHERINE MOORE

CODEC

CHANGE TECHNIQUES TO ENSURE PROJECT SUCCESS

When we talk about Project Management and Project success, we tend to hear about schedule and budget and less about people. 70% of projects fail and in order to flip the script we need to start putting our people first.

By investing in talent as well as technology, and incorporating change techniques into everyday Project Management, we can increase our chances of a successful project and with any luck, increase the odds that are currently stacked against us.



Catherine is a consultant for Digital Transformation Projects, her core skill set is in project delivery, assembling project teams that support businesses in digital change. Her experience is multisector spanning both UK and Ireland. Catherine is working as a Senior Principle Business Analyst and Change Manager.

IRYNA UDOVENKO

BEING a WAR REFUGEE as a PROJECT MANAGER

Iryna will share her personal story of restarting her life from scratch through using her Project Management skills after becoming a Ukrainian war refugee. Discover what challenges she faced, how she recognised and managed risks, and how she reached her goals and the lessons learned. This an excellent opportunity to show just how deeply project management is connected to our lives.



Iryna Udovenko is a highly driven, experienced project manager, who has managed the complete lifecycle of projects within a complex environment from inception through implementation, including change management. Iryna's superpower - she's Ukrainian.

maia DUNPHY

mc

Maia Dunphy is a Writer and Broadcaster who stepped in front of the camera after over a decade writing and producing behind it. Maia has written for many comedy shows over the years, but her first solo venture on screen was 'From Boom to Maternity' which she wrote and hosted for RTÉ as part of the Reality Bites Series. Her second documentary Merlot & Me was the highest rating Reality Bites series that year. She then went on to make two successful series of Maia Dunphy's What Women Want, followed by Maia Dunphy's Truth About.



Maia set up parenting blog The M Word following the birth of her son in 2015, which soon after won Parenting Blog of the Year, and subsequently published a book of the same name. She won the coveted Irish Tatler Woman of the Year Award for Entertainment in 2014. Maia also has a great interest in the environment and wildlife, and since 2019 has hosted What Planet Are You On? for RTE, a groundbreaking show which helps families and viewers alike to make changes to their carbon footprint.

VICKY POOLE

event FOUNDER and HOST

Vicky launched the Women in Project Management (WiPM) event in 2019 to bring together the leading female voices in the industry to share their knowledge, while encouraging and growing the next generation of female project management leaders.

Vicky is a founding member of the PM Summit since its inception, and also serves as a director at Program Management Information Services (PMIS) in Blessington. With over a decade of experience behind her, she pulls the double duty of overseeing the management of day to day duties for both the PM Summit and PMIS.

While managing the internal team organising our events, Vicky is the main point of contact for most of our speakers and attendees, and she takes the lead in coordinating with external service providers and vendors. She has been instrumental in maintaining and growing the high quality of keynotes and speakers, while also guiding first-time and novice speakers into making top quality presentations to their peers.



th3rdcurve

Th3rdcurve are a management consultancy delivering business transformation to some of the world largest projects, programs and agencies through innovative Project Management and Project Controls. We are a customer value-led business focused on leaving a measurable positive impact with the organisations and projects we work on. We pride ourselves on the positive disruption of conventional project delivery models and guiding our clients to better, faster and cheaper project execution.

Th3rdcurve blends change in processes, people capability and digital maturity to effect holistic change in project delivery. Through maximising visibility of delivery outcomes, ensuring functional adherence to best practice and embedding the cultural shifts necessary for lasting business change, th3rdcurve are committed to creating tangible value for our clients through innovative problem-solving.

Website: th3rdcurve.com
Linked In: [/th3rd-curve](https://www.linkedin.com/company/th3rd-curve)



PMIS

Training, Mentoring & Coaching Services
For Planning & Scheduling

Since 2002, PMIS has built a reputation of delivering successful implementation and transformation projects for their clients who have chosen to adopt a project management centric business approach.

As an Oracle Primavera Gold Partner we are ideally positioned to help your organisation not only implement and configure your Primavera system but also ensure your user community will be prepared to realise the full benefits of such systems, through a development programme we tailor to your specific requirements.

We have worked in many different sectors (Utilities, Oil & Gas, Defence, Engineering, etc.) across a widespread geographical territory (Ireland, UK, USA, South Africa, Azerbaijan, etc.) delivering such projects.

PMIS enable our clients to become self-sustaining by ensuring we develop an exit strategy from day one. We are more than happy to discuss your particular requirements in confidence, please contact us today at info@pmis.ie

Website: pmis.ie
Linked In: [/pmis-ltd](https://www.linkedin.com/company/pmis-ltd)

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agenda

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TIME	TOPIC	PRESENTER
08:30 - 09:10	Registration, Tea/Coffee & Pastries	
09:10 - 09:20	Welcome, Opening Address & Logistics	VICKY POOLE Founder WIPM.eu
09:20 - 09:50	Keynote - Harnessing your Wisdom	JAMES SWEETMAN
09:55 - 10:25	The Role Of Project Management in Organisations Transitioning To A Product- Centric Approach	NIAMH O'NEILL EY
10:30 - 11:00	No Imposters Here - Women Are Vital Senior Leaders in Construction and Infrastructure Projects	KAREN HOPE East Midlands Railway NAGHMEH NASSIRI th3rdcurve
11:00 - 11:15	Networking Break - Tea/Coffee	
11:15 - 11:45	Upgrade Your Emotional Intelligence With A Little Neuroscience	CAROLE OSTERWEIL Visible Dynamics
11:50 - 12:20	How Smart City Projects Address Gender Issues	BEVERLY PASIAN Utrecht University of Applied Sciences
12:25 - 12:55	Project Management As A Fast Track Into Leadership	ANGELA BERGIN Global Payments
13:00 - 14:00	Networking Lunch - Fork Buffet	
14:00 - 14:30	How To Deal With Cultural Diversity Within A Project	PETRA RANCSIK Fusion for Energy
14:35 - 15:05	Change Techniques To Ensure Project Success	CATHERINE MOORE Codec
15:10 - 15:40	Being A War Refugee As A Project Manager	IRYNA UDOVENKO
15:40 - 16:00	Close-Out	VICKY POOLE Founder WIPM.eu

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