

#WiPMIRL

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WiPM Summit

Women in Project Management

2022

26TH MAY 2022
WESTBURY HOTEL, DUBLIN

Book your tickets at
www.pmsummit.global



Welcome



A big welcome to everyone attending this year's WiPM and what an absolute delight it is to be able to once again hold an in-person event.

As humans we are very sociable creatures and Covid has only proven this by the longing we have all held in our hearts to gather, interact face-to-face and hug over the past two years. We were delighted to bring you WiPM 2021 online but we have to admit we missed the social gathering with you all.

This year's event, like previous years is filled with excellent speakers who want to share their knowledge with you. It is also an opportunity for us to grow our network of women in project management and share our experiences over a cup of coffee during the breaks.

We think you will be impressed with the venue we have chosen this year bringing a little bit of luxury into our lives when after two years of lockdowns. We feel we all deserve to be spoiled for the day. So please enjoy the experience, grow your network but most of all have fun. Welcome to WiPM 2022!

Vicky Poole, Founder WiPM



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**SPEAKER
LINEUP**



Emma-Ruth Arnaz-Pemberton

WELLINGTON

Resilience in a Post-Covid World

Without resilience we fail to grow. Following the past couple of years, this is the right time to start building new skills to support the 'new normal', whatever that looks like.

During this engaging and interactive presentation, Emma-Ruth will explore the state of resilience in 2022. She will help you to discover why resilience appears so hard to find, identify key focus areas for becoming resilient, as well as uncover some practical tips that can help you to do so both as an individual and as a team.

Emma-Ruth Arnaz-Pemberton is the Director of Consulting Services at Wellington; a consultancy firm with offices across Europe. She is a Fellow of the APM, is part of the PMI UK Board, member of IPMA AEIPRO, PMI Spain, an Axelos P3M3 Assessor, and an NLP Master Practitioner with a Diploma in Modern Applied Psychology.



Denise Breen

COLT DCS

Diversity and Inclusion - Why Bother?

Diversity and Inclusion are buzzwords we've all heard. We have a rough idea what they mean from that HR session we attended. But what do they really mean? Is one more important than the other? Why bother?

Denise will talk about her own experiences, explain from her perspective why diversity and inclusion not only creates a better workplace but can also contribute to organisational success and the bottom line.

Denise's goal is to make life and the workplace better for those who come after her.

Denise has over 35 years experience in design, construction, project management and facilities management in Europe, the United States and Asia. Her core skill set is in project delivery, assembling teams and strategic partners to solve complex design and construction problems safely and successfully.



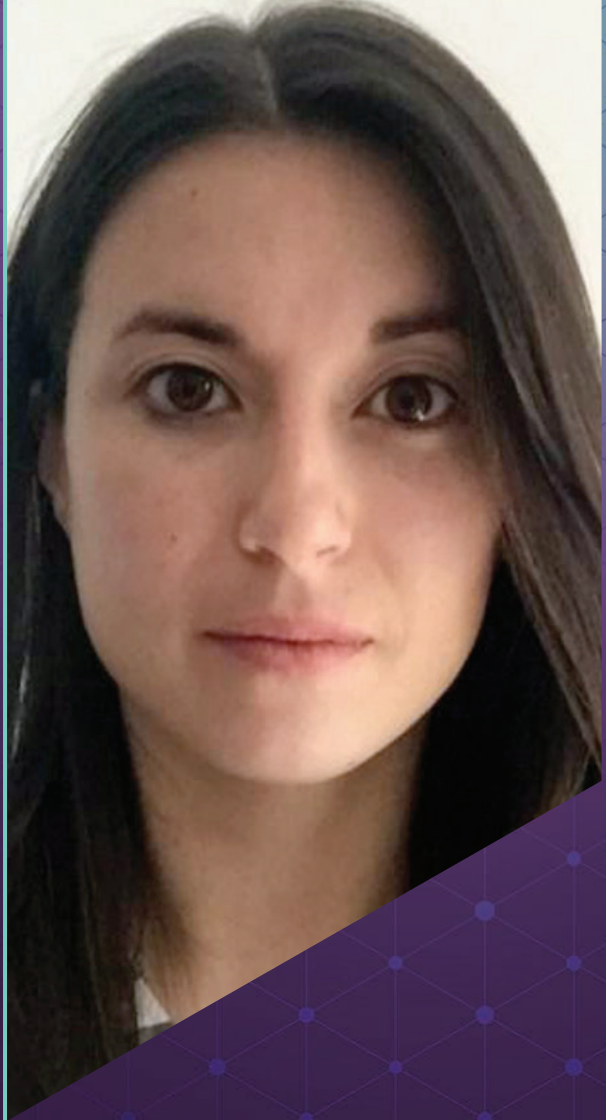
James Sweetman

Combatting Imposter Syndrome

We all run the gamut between waiting to be found and waiting to be found out.” So says James Sweetman who will deliver a keynote address on the topic of Combatting Imposter Syndrome at the WiPM Summit taking place in the Westbury Hotel on Thursday 26th May. We can all relate to that sense of not being good enough, of fearing the negative judgement of others, whilst also being excessively tough on ourselves. In what promises to be an engaging and empowering session, James will explore the beliefs that fuel imposter syndrome and most importantly, will share practical strategies for overcoming it. It promises to be a session not to be missed.

James Sweetman is a highly-rated and well-respected Motivational Speaker, Executive & Life Coach, and Author. He is a sought-after expert in the fields of Leadership and Personal Development.

James is the author of five books including ‘Soar – Powerful Questions that will Transform your Life’ and two acclaimed novels. His blog ‘Next Steps’ is read by thousands of subscribers in over 30 countries. He is the host of the popular weekly podcast ‘Your Time with James Sweetman.’ For more information visit www.jamessweetman.com



Vili Mileva Yankova

FULBRIGHT BULGARIA

DOs and DON'Ts of Virtual Agile

Vili will cover best practices and tips on what to avoid when working in a remote agile environment. This session will be packed with examples from various remote projects in the field of IT: from IoT manufacturing and deployment programs to building software platforms and apps. You'll learn about the successes and failures of different projects and how to navigate similar situations.

An experienced project manager, Vili has managed multiple international programs in the field of IT, ranging from hardware transition and transformation projects to Internet of Things manufacturing and deployments to software development. She is PMP, PMI-ACP and PSM II certified. Vili is currently a Senior PM & a PM Lead at the software development company ScaleFocus and a PMP trainer at Fulbright Bulgaria.



Katrina Collins

CORNMARKET GROUP FINANCIAL SERVICES LTD

AI: Friend or Foe?

What does Artificial Intelligence (AI) mean to the profession of project management? Is it a threat or an opportunity?

In this presentation, Katrina will explore the growing role of Artificial Intelligence in project management and what it means in practical terms. She will discuss how our role will evolve, where the potential threats lie and where the opportunities are.

She will discuss how we can embrace Artificial Intelligence and leverage its use to enhance and improve our profession.

Katrina has 23 years of experience in Project, Programme & PMO Management. She recently served 2 years as the Director of Events at the Ireland Chapter of PMI, organising over 40 virtual events. Katrina has a Master's Degree in Project Management and is PMP & PgMP Certified. She enjoys travelling, skiing & writing.



Anne Scallan

WILD ATLANTIC MINDFULNESS & TPGI

Mindful Leadership - Why and How?

Mindfulness – such a buzzword right now. What does it actually mean and how can it be integrated into professional life to bring tangible benefit to ourselves and those we lead? In this presentation Anne Scallan will introduce you to Mindfulness, its core pillars, key practices and proven benefits (think increased innovation, creativity, calmness). She will offer some simple but powerful takeaways to help you harness these positive effects in both personal and professional life.

With twenty plus years as a Project Manager and extensive experience as a Mindfulness Practitioner and Trainer Anne is passionate about sharing her experience in both arenas to help bring increased balance to you and your professional life. Find out more at www.wildatlanticmindfulness.com



Raymond Poole

PMIS LTD.

The Negative Side of Positivity

Raymond has been engaged within the Project environment for over 40 years. During that time he's seen many new ways of thinking become old ways, Waterfall morph into Agile to give birth to WAGILE. Project Managers moved to the back of the room while Project Leaders sit up front. Acronyms fall short, realism replaced by unbridled optimism as project teams struggle to deliver the undeliverable. Like all of Raymond's presentations this will be thought provoking and hopefully uncomfortable to listen to.

Raymond is an accomplished international project manager and a highly educated individual with a MSc in Project & Program Management along with many other third level accolades. He is also an accomplished author of three books, two of which were inspired by his cancer journey. His latest is a collection of poems titled "The Dark Side Of Silence".



Orla Maher

EY

Crisis – A Challenge or an Opportunity for Rapid

Crisis challenges business in many aspects from water shortages to global pandemics, but they are also great catalysts for change. Adopting the right approach can bring huge business benefits at pace by leveraging the urgency brought by arising challenges.

In this workshop you will hear great success stories with real business benefits. You will learn some of the key tools that can support you in the challenges you face and how to use these for business growth and success.

Orla Maher is a Project, Programme and Portfolio Management specialist in EY. Her experience is multisector in programme delivery partner roles and large-scale organisation change and transformation projects. She is one of the founding Directors of the Irish Chapter of the Institute of Asset Management.



Coca Pitzer

ZURICH

Lean Inception: A Smart Strategy for Aligning People and Building the Right Product

Lean Inception is a framework that combines Design Thinking and Lean Startup.

It supports bringing people together, understanding the problem that needs to be resolved, defining an MVP (Minimum Viable Product) and validating hypothesis in a lean and faster way.

In this talk Coca will cover the core of the methodology and why it has been so important to her and her customers, while building products.

Product driven strategy and Agile Coaching are Coca's key areas of expertise in a world that is going Digital. She works with individuals, teams and leadership to design, build and manage products that are fit for purpose and that customers love.



Jyoti Gupta

MICROSOFT IRELAND

Our Way of Work (WOW) is Changing

Do Sprint Planning and Backlog updates take too long? Is it hard to decipher and align work with other teams? Are large releases difficult to coordinate? If you answered “yes” to any of those questions this session on Our Way of Work diving into Azure DevOps (AzDO) and recommended best practices will be helpful to you and your team.

Jyoti has spent over 14 years in the technology industry in various capacities including Program Management, evangelism, and consulting. She leads the Azure Engineering Learning Program for Europe region in Microsoft Ireland to Microsoft's FTEs, enabling them to have success with their cloud deployments. Jyoti is experienced in building products and teaching, designing, implementing, and supporting solutions, working with partners and businesses of all sizes and types.



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AGENDA

TIME	TOPIC	PRESENTER
08:30 – 09:00	Registration, Coffee & Networking	
09:00 – 09:10	Welcome, Opening Address & Logistics	Vicky Poole, Founder WiPM
09:10 – 09:40	Keynote 1: Combatting Imposter Syndrome	James Sweetman
09:45 – 10:15	Resilience in a Post-Covid World	Emma-Ruth Arnaz-Pemberton <i>Wellingtone</i>
10:20 – 10:50	Crisis – A Challenge or an Opportunity for Rapid Business Evolution?	Orla Maher <i>EY</i>
10:50 – 11:05	Networking & Coffee	
11:10 – 11:40	Diversity and Inclusion – Why Bother?	Denise Breen <i>Colt Data Centre Services</i>
11:45 – 12:15	AI: Friend or Foe?	Katrina Collins <i>Cornmarket Group Financial Services Ltd.</i>
12:20 – 12:50	DOs and DON'Ts of Virtual Agile	Vili Mileva Yankova <i>Fulbright Bulgaria</i>
12:50 – 13:50	Networking & Lunch	
13:50 – 14:20	Mindful Leadership – Why and How?	Anne Scallan <i>Wild Atlantic Mindfulness</i>
14:25 – 14:55	Lean Inception: A Smart Strategy for Aligning People and Building the Right Product	Coca Pitzer <i>Zurich</i>
14:55 – 15:10	Networking & Coffee	
15:10 – 15:40	Our Way of Work (WOW) is Changing	Jyoti Gupta <i>Microsoft Ireland</i>
15:45 – 16:15	Keynote 2: The Negative Side of Positivity	Raymond Poole <i>PMIS Limited</i>
16:15 – 16:20	Close-Out	Vicky Poole, Founder WiPM

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We drive digital innovation in a collaborative, inclusive working environment. Innovation is one of our core values and we constantly work to provide creative and sustainable solutions for our clients.

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Since 2002, PMIS has built a reputation of delivering successful implementation and transformation projects for their clients who have chosen to adopt a project management centric business approach.

As an Oracle Primavera Gold Partner we are ideally positioned to help your organisation not only implement and configure your Primavera system but also ensure your user community will be prepared to realise the full benefits of such systems, through a development programme we tailor to your specific requirements.

We have worked in many different sectors (Utilities, Oil & Gas, Defence, Engineering, etc.) across a widespread geographical territory (Ireland, UK, USA, South Africa, Azerbaijan, etc.) delivering such projects.

PMIS enable our clients to become self-sustaining by ensuring we develop an exit strategy from day one. We are more than happy to discuss your particular requirements in confidence, please contact us today at info@pmis.ie

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