



# Women in Project Management Summit 2019

24 October 2019  
Convention Centre Dublin



Book your tickets at [www.pmsummit.global](http://www.pmsummit.global)



# Welcome

At the PM Summit, we challenge the profession to constantly strive for diversity and equality by breaking down the barriers between different sectors and methodologies, allowing the focus to be on knowledge sharing and relationship building.

Our Women in Project Management (WiPM) event is a natural evolution of our founding principle and challenge. Like many other professions, Project Management is capable of gender balance, especially due to the attributes required to perform the role.

Our vision for this event is to become a forum for women in project management to network with their peers, hone their skills and engage in the community as it develops, all while further promoting our profession.

We are delighted to announce that our inaugural Women in Project Management (WiPM) event will take place on Thursday 24 October at the Convention Centre, Dublin. This one-day event follows the success of the PM Summit, with inspiring thought-leader keynotes, industry-leading speakers, and a fascinating panel discussion.

Women are playing an ever increasing role in this profession, and we look forward to seeing you at WiPM on 24th October, at what's sure to be an unmissable industry-affecting event.



# Speaker Lineup



# Nikki Bradley

“  
**Where we’re  
going, we don’t  
need roads!**  
”

BACK TO THE FUTURE

Nikki Bradley is an adaptive adventurer and speaker who was given a second chance at the tender age of 16. The diagnosis of a rare form of bone cancer called Ewing’s Sarcoma changed Nikki’s life direction.

She is the founder of fitness based awareness campaign ‘Fighting Fit For Ewing’s’ which involves participating in physical challenges such as an attempted Guinness World Record in Holland, climbing the route of the Solheimajokull glacier in Iceland and completing the Fan Dance which is a gruelling 24km trek through the snowy Brecon Beacons in Wales, all while relying heavily on crutches.

In July 2018, Nikki became the first crutch user to climb 4 Irish mountains on crutches in less than 32 hours.

“  
**It is hope that gives  
life meaning. And  
hope is based on  
the prospect of  
being able one day  
to turn the actual  
world into a  
possible one that  
looks better.**  
”

FRANCOIS JACOB



# Vicky Phelan

Former Manager of the Literacy Development Centre, a nationally-funded partnership project between the National Adult Literacy Agency (NALA) and a third-level HEI, Waterford Institute of Technology (WIT).

Vicky Phelan is now more well-known as the woman at the centre of the CervicalCheck debacle, whose story exploded nationally when she refused to sign a non-disclosure agreement, so determined was she to be an instrument for change.

Vicky now spends her time campaigning for change to our health service and for access to new cancer drugs for terminally-ill patients while also being a strong women's health advocate.

“  
**It matters not how  
strait the gate,  
How charged with  
punishments the  
scroll,  
I am the master of  
my fate:  
I am the captain of  
my soul**  
”

INVICTUS,  
WILLIAM ERNEST HENLEY



# Breda McCague

*Top Panel Discussion Moderator*

Breda has delivered everything from Cultural to Regulatory Large Scale Technical Programmes. She has delivered pure waterfall, pure agile and Wagile!

She co-founded the LeanInIreland Org, which works on gender inequality in the workplace. Breda performs many speaking engagements, keynotes and panels. She is an excellent MC and facilitator.

“  
**May the Bridges  
I Burn  
Light the Way.**  
”

DYLAN McKAY, 90210



# Adele Smyth

Adele Smyth Creative

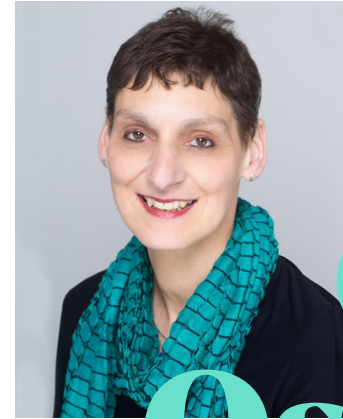
*I'm Here Because All My Plans  
Failed. Change and the Process  
of Becoming*

Caterpillar: You've changed. Butterfly: We're supposed to. Change is constant with positive and negative results, and as Project Managers we are persistently hitting the restart button. Failure then, is not to be feared but to be expected. The world's change of pace means that flexibility and adaptability is two of the most sought after qualities, but how can we evolve? To transform has become a buzz word for personal innovation, but are we simply changing or becoming more of who we are?

Combining the spark for short term projects and the endurance for long term projects, Adele Smyth is an award winning freelance Project Manager. Adele is most well known for her work in the creative industries, cultural and not-for-profit groups. Clients have included Donegal County Council and EU Creative Edge.

“  
**When you awaken  
in the morning’s  
hush  
I am the swift  
uplifting rush  
Of quiet birds in  
circled flight.**  
”

DO NOT STAND AT MY GRAVE AND WEEP  
MARY ELIZABETH FRYE



# Carole Osterweil

Visible Dynamics

## Modern Projects Require Masterchefs and We’re Creating Short-Order Cooks. Do You Agree?

“We need project leaders not project managers”. Really?! What’s the difference? It includes comfort in VUCA (Volatile, Uncertain, Complex, Ambiguous) environments, seeing projects as social systems, being mindful, and demonstrating emotional intelligence with stakeholders/teams.

This session will develop your understanding of how the human brain works and build a coherent framework to link these skills. So that when the pressure is on, you can stay true to your aspirations to be a leader.

Carole is the author of “Project Delivery, Uncertainty and Neuroscience – A Leader’s Guide to Walking in Fog”. She works with directors and project delivery teams who are seeking better outcomes, higher productivity and less stress when running complex change and transformation programmes.



“  
**A woman is like a  
tea bag - you never  
know how strong  
she is until she gets  
in hot water.**  
”

ELEANOR ROOSEVELT



# Emily Luijbregts

Siemens PLM Software

*How to Lead Successful Risk  
Management Workshops*

Do you struggle with how to identify Risk within your projects? Or are you looking for ideas for what you can do to improve your Risk Management workshops? In this active workshop you can see how I've presented workshops across different industries and organisations and what works well and what some common pitfalls to avoid. During this session, you'll identify what could work for you in your projects and also see how others have approached this topic in this knowledge sharing session.

Emily has been working in Project Management for over 10 years and is passionate about sharing knowledge with others and helping others become more successful Project Managers.

She is a regular volunteer with the PMI as well as being a speaker at various Project Management conferences across Europe.

“  
**She was already learning that if you ignore the rules people will, half the time, quietly rewrite them so that they don't apply to you.**  
”

EQUAL RITES,  
TERRY PRATCHETT



# Katrina Collins

Cornmarket Financial Services

*Setting Up the Right PMO  
for Your Organisation*

The focus of this workshop is on the initial set up of the PMO to suit your organisation's needs. There are many excellent articles and guides available from reputable sources to support anyone looking to set up a PMO. But determining your organisations needs, and what type of PMO will best serve the culture of your company and its strategic objectives is a key to the success, maturity and durability of your PMO. The workshop will focus on the initial key considerations when defining the PMO.

Katrina has over 20 years of experience in Project, Programme and PMO Management. She has worked with and consulted for companies in Ireland, Europe and the US, and has managed large programmes across diverse industries.

She has a master's degree in project management from UL, and is certified PMP since 2004.

“  
I will strike such  
a blow on the anvil  
of life. I will be  
no grey ghost  
lamenting,  
what I might have  
done, but did not.  
”

FROM THE LOG OF SAMOTHRACE



# Kirsten de Bouter

Untapped Potential

*Tapping Into People Power*

In the changing world it's not the survival of the fittest, but of the most adaptable. We need to work more sustainably and constantly innovate.

Being left-brain guided in designing result focussed systems, tick-boxes and meeting external requirements is an outdated way of working. People possess endless natural creative power and talent.

Let's get effective in mining that human gold, tapping into this undiscovered resource and intrinsic motivation for redefined future success.

Kirsten is a mentor, speaker, change expert and author of the forthcoming book, "The Every-Year Itch". With a background in psychology and corporate coaching, Kirsten's work has a focus on organisational change, innovation, people development and working/living differently.

“  
**From the table  
in the Corner,  
they could see  
a world reborn,  
and they rose with  
voices ringing, and  
I can hear them  
now.**  
”

EMPTY CHAIRS AT EMPTY TABLES,  
LES MISERABLES



co-presenting with  
Gillian Holohan

**Mary  
Tuite**

Pramerica Systems Ireland

*The Brave New World of Delivery  
Management - Successes of  
Today and The Skills for the Future*

Mary and Gillian will showcase how to manage multi location projects successfully and list the challenges therein. They will discuss the future mind-set and future skills Project Managers will need by year 2025 to embrace the current and ever increasing volatile disruptive markets we operate in.

They will also look into how more defined Agile methods/ philosophy coupled with RPA and AI could be the answer to the ever increasing demand placed on Project Managers at an administrative level.

Mary Tuite has over 30 years' experience in the Financial services industry. She currently works for Pramerica Systems Ireland, as a Snr. IT Project Manager, managing various multi-vendor and cross functional transformation projects, including HR Payroll systems, GDPR, Retirements and Group insurance.

“  
**Love is a temporary madness.  
 It erupts like an earthquake  
 and then subsides. And when  
 it subsides you have to make a  
 decision. You have to work out  
 whether your roots  
 have become so entwined  
 together that it is inconceivable  
 that you should ever part...  
 roots that grew towards each  
 other underground, and when  
 all the pretty blossoms had  
 fallen from the branches you  
 find that you are one tree  
 and not two.**  
 ”

CAPTAIN CORELLI'S MANDOLIN,  
 LOUIS DE BERNIÈRES



co-presenting with  
 Mary Tuite

# Gillian Holohan

Pramerica Systems Ireland

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Gillian Holohan has over 15 years Project Management experience working within both the Financial and Telecommunications industries in Ireland and Australia. Gillian holds a Bachelor of Technology in Computer Engineering, Dip in Project Management and has recently achieved ICAgile Certified Professional in Agility.

“  
**You can't stay in  
your corner of the  
forest waiting for  
others to come  
to you.  
You have to go to  
them sometimes.**  
”

PIGLET



# Vicky Poole

PM Summit

*Event Host*

Vicky is a founding member of the PM Summit since its inception, and also serves as a director at Program Management Information Services (PMIS) in Blessington. With over a decade of experience behind her, she pulls the double duty of overseeing the management of day to day duties for both the PM Summit and PMIS.

While managing the internal team organising our events, Vicky is the main point of contact for most of our speakers and attendees, and she takes the lead in coordinating with external service providers and vendors. She has been instrumental in maintaining and growing the high quality of keynotes and speakers, while also guiding first-time and novice speakers into making top quality presentations to their peers.

Vicky launched the Women in Project Management (WiPM) event to bring together the leading female voices in the industry to share their knowledge, while encouraging and growing the next generation of female project management leaders.



# Summit Agenda

# WiPM Summit Agenda

Time	Topic	Presenter
08:30 – 09:00	Registration, Coffee & Networking	
09:00 – 09:10	Welcome Address & Logistics	Vicky Poole, Founder WiPM
09:15 – 09:55	Keynote 1: Managing The Unmanageable	Vicky Phelan & Raymond Poole
10:00 – 10:35	The Brave New World of Delivery Management – Successes of Today and Skills for the Future	Mary Tuite & Gillian Holohan Pramerica Systems Ireland
10:35 – 11:05	Networking & Coffee	
11:05 – 11:40	How to Lead Successful Risk Management Workshops	Emily Luijbregts Siemens PLM Software
11:45 – 12:20	I'm Here Because All My Plans Failed...	Adele Smyth Adele Smyth Creative
12:25 – 13:00	Tapping Into People Power	Kirsten de Bouter Shillam Untapped Potential
13:00 – 14:00	Networking & Lunch	
14:00 – 14:40	Keynote 2	Nikki Bradley
14:45 – 15:20	Setting up the Right PMO For Your Organisation	Katrina Collins Cornmarket Financial Services
15:25 – 16:00	Modern Projects Require Masterchefs and We're Creating Short-Order cooks – Do You Agree?	Carole Osterweil Visible Dynamics
16:05 – 16:25	Top Panel Discussion	Hosted by Breda McCague
16:30 – 16:40	Close-Out	Vicky Poole, Founder WiPM





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